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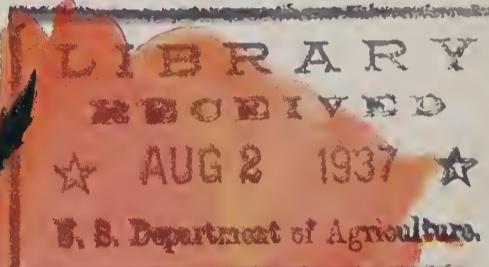
1937

Lestra Hibberd

Originated by

THE JOSEPH H. HILL CO.

U. S. Plant Patent No. 156



HILL FLORAL PRODUCTS CO., Richmond, Indiana

Distributors for THE E. G. HILL CO. THE JOSEPH H. HILL CO. FRED H. LEMON CO.

G

HIS year, for the first time since 1934, we have a number of new Rose varieties to offer you.

The planting of new varieties stimulates buying by giving the public something different, new names to ask for, and new colors to enjoy. Leading the list of such Roses we have Lestra Hibberd, our sensational yellow seedling of Sweet Adeline \times Joanna Hill, followed by Happy Days, Signora, Chieftain, and William F. Ekas.

We suggest that you keep your planting up to scratch with these introductions and purchase your plants from us. Last year there were enormous losses suffered in grafting boxes by many in all parts of the country, and few people profited by grafting. We are equipped to graft your requirements for you efficiently, and to supply you with a wide choice in quality plants. Let us graft your needs.

HILL FLORAL PRODUCTS CO.

ROSES FOR 1937

LESTRA HIBBERD

The Jos. H. Hill Co.

U. S. Plant Patent No. 156, Dec. 3, 1935.

Back in 1929, eight years ago, we disseminated a new seedling rose, Joanna Hill. We now have another fine seedling, Lestra Hibberd, resulting from a cross between Sweet Adeline and Joanna Hill. From the latter parent Lestra Hibberd gets its interesting color shadings. The bud is dark yellow, the open bloom orange-yellow, tinted with creamy white, becoming at times a light amber yellow. Lestra Hibberd is a real grower and in production it ranks among the best. Our records from our large planting prove that it can do better than twenty-five flowers to the plant. This is remarkable when the large size of the flower is considered. Plant some of the outstanding new rose of this year.

PRICES

GRAFTED PLANTS

\$35.00 per 100 \$350.00 per 1000
in all quantities.

SCIONS

\$15.00 per 100 \$150.00 per 1000
in all quantities.

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

SIGNORA

Jackson & Perkins Co.

U. S. Plant Patent No. 201, Oct. 13, 1936.

Signora is a beautiful Italian seedling rose of the novelty class that is commanding attention among all florists. It has a long, pointed bud, brownish-orange overlaid with pure orange. The bloom opens slowly and perfectly, showing a general color of orange flame. Foliage is often favorably commented upon but on Signora one finds as handsome, glossy foliage as can be imagined. It adds much to the attractiveness of the flower as a whole. Another truly outstanding feature of Signora is its ability to throw a long stretch from cut or pinch. Best grown in temperature two or three degrees cooler than average rose temperature.

PRICES

GRAFTED PLANTS

\$35.00 per 100 \$350.00 per 1000
in all quantities.

SCIONS

\$15.00 per 100 \$150.00 per 1000
in all quantities.

Purchasers wishing to propagate this variety for their own use must contact Jackson & Perkins Co. for special licenses.

CHIEFTAIN

The Montgomery Co., Inc.
U. S. Plant Patent No. 150, Nov. 26, 1935.

Chieftain, a seedling resulting from a cross of Hadley x Talisman, closely resembles Hadley but is a brighter and lighter red. The color qualities of Talisman appear at the base of the bud, diffusing a small amount of yellow into the red of Chieftain, giving it a slight orange glow.

Chieftain has proved to be a good keeper and in this way has overcome the usual objections to an otherwise fine red rose. We have experienced such a steady demand for this rose that we have not been able to supply enough Chieftain cut flowers to take care of our trade, although we have planted over 11,000 plants.

PRICES

| GRAFTED PLANTS | SCIONS |
|---------------------------------------|---------------------------------------|
| \$35.00 per 100 in all quantities. | \$15.00 per 100 in all quantities. |

\$350.00 per 1000

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

HAPPY DAYS

Amling Rose Co.
U. S. Plant Patent No. 144, March 2, 1935.

Happy Days is a deep pink sport of Briarcliff which appeared at the Amling rose range at Pana, Illinois, in 1932. To go into a minute description of this rose is unnecessary as it would only be describing the well-known rose, Briarcliff, with the one exception of the color. It is a darker rose than Briarcliff, yet does not in any way fall into the Better Times color field.

In 1935 a large planting of this rose produced an average of 26 blooms per plant and, due to its intensive color, the cut averaged considerably more per bloom than Briarcliff.

For the first year of dissemination Happy Days is priced right and a place should be made in your houses for a planting of this rose.

PRICES

| GRAFTED PLANTS | SCIONS |
|---------------------------------------|---------------------------------------|
| \$30.00 per 100 in all quantities. | \$15.00 per 100 in all quantities. |

\$300.00 per 1000

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

WILLIAM EKAS

F. E. Cremer, Florist
U. S. Plant Patent No. 177, May 12, 1936.

William Ekas is a sport of Souvenir. The color, apricot salmon when open, outer petals tinge to pink. The rose can be cut when tight as it will develop perfectly. The petals number around 40 per flower and when fully opened the flower measures three inches or more. Its cultural habits are identical with Talisman. As it is a strong grower it will cut some bullheads off the first fall crop, which will not again appear during the summer and fall months on second year plants.

PRICES

| GRAFTED PLANTS | SCIONS |
|---------------------------------------|---------------------------------------|
| \$30.00 per 100 in all quantities. | \$15.00 per 100 in all quantities. |

\$300.00 per 1000

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

BETTER TIMES

The Jos. H. Hill Co.
U. S. Plant Patent No. 23, Aug. 23, 1932.

With the introduction of the several new roses this year, Better Times passes into the older, tried generation. It has had and is now enjoying an enviable record for in the three years of its dissemination it has taken its place at the head of present day roses. Better Times, the cerise pink sport of Briarcliff, will continue to be a leader.

PRICES

| GRAFTED PLANTS | | SCIONS | |
|-----------------|-----------------------------------------|-----------------|-----------------------------------------|
| \$30.00 per 100 | \$300.00 per 1000 in all quantities. | \$15.00 per 100 | \$150.00 per 1000 in all quantities. |

(These prices apply to those growers who are planting Better Times for the first time and to licensed growers who are increasing their planting.)

| GRAFTED PLANTS | | SCIONS | |
|-----------------|-----------------------------------------|----------------|----------------------------------------|
| \$22.00 per 100 | \$220.00 per 1000 in all quantities. | \$7.00 per 100 | \$70.00 per 1000 in all quantities. |

(These prices apply to licensed growers who are destroying old plants of Better Times and replacing with young stock.)

For full information, please turn to page 7.

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

MRS. FRANKLIN D. ROOSEVELT

Traendly & Schenck
U. S. Plant Patent No. 80, Nov. 7, 1933.

A truly fine yellow sport of Talisman. Has been one of the most profitable roses to grow and is steadily being planted in increasing numbers.

PRICES

| GRAFTED PLANTS | | SCIONS | |
|-----------------|-----------------------------------------|-----------------|-----------------------------------------|
| \$30.00 per 100 | \$300.00 per 1000 in all quantities. | \$15.00 per 100 | \$150.00 per 1000 in all quantities. |

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

Orders for this variety cannot be accepted for shipment into the following named states: New York, Pennsylvania, New Jersey, New Hampshire, Massachusetts, and Connecticut.

TOKEN

The Montgomery Co.
U. S. Plant Patent No. 95, April 24, 1934.

An orange buff to peach red color seedling, resulting from Premier Supreme x Mme. Butterfly. One of the most beautiful roses in both natural and artificial light grown today.

PRICES

| GRAFTED PLANTS | | SCIONS | |
|-----------------|-----------------------------------------|-----------------|-----------------------------------------|
| \$30.00 per 100 | \$300.00 per 1000 in all quantities. | \$15.00 per 100 | \$150.00 per 1000 in all quantities. |

Purchasers must sign agreement not to propagate stock of this variety except for their own use on a royalty basis.

MRS. FINCH

Mrs. Finch is a beautiful light pink Sweetheart rose valuable in corsage and other retail work. Retail growers should not be without some of this Polyantha. With us it has graduated from the cross house into one of the big houses, one whole end having been benched with Finch.

PRICE OF GRAFTED PLANTS
\$25.00 per 100 in all quantities.

AMERICAN PRIDE

N. Grillo
U. S. Plant Patent No. 49, Dec. 20, 1932.

A white rose which is a sport of Grillodale, which in turn is a sport of Mme. Butterfly. We think so highly of this rose that we are now growing it exclusively for our white roses. American Pride is a most prolific bloomer.

PRICES

| GRAFTED PLANTS | SCIONS |
|--------------------------------|-------------------|
| \$ 30.00 per 100 - 25 to 250 | \$12.00 per 100 |
| 250.00 per 1000 - 250 and over | \$100.00 per 1000 |

Purchasers must sign agreement not to propagate stock of this variety except under special license from originator.

SENIOR

Frank Spanbauer
U. S. Plant Patent No. 2, Oct. 13, 1931.

A good red rose grown on a large scale throughout the country today. Excellent grower—can be run through without resting with most satisfactory results. Senior is a seedling of Gen. Jacqueminot x Richmond.

PRICES

| GRAFTED PLANTS | SCIONS |
|------------------------------------|-----------------------------------|
| \$ 30.00 per 100 | \$10.00 per 100 |
| 250.00 per 1,000 | 90.00 per 1,000 |
| 240.00 per 1,000 in lots of 5,000 | 80.00 per 1,000 in lots of 5,000 |
| 230.00 per 1,000 in lots of 10,000 | 75.00 per 1,000 in lots of 10,000 |

Purchasers must sign agreement not to propagate stock of Senior unless 1,000 or more plants or scions are purchased, then stock may be propagated for their own use only.

MARY HART

Geo. B. Hart, Inc.
U. S. Plant Patent No. 8, Feb. 23, 1932.

This red sport of Talisman is an easy rose to propagate and difficult to hold in pots after the correct time for planting, so we are grafting this variety only on order. Due to its fine growing qualities there will be little delay after receiving your order.

PRICES

| GRAFTED PLANTS | |
|-------------------------------------------|---------------------------------------------|
| \$ 30.00 per 100 | \$240.00 per 1,000 in lots of 5,000 - 7,500 |
| 250.00 per 1,000 | 235.00 per 1,000 in lots of 7,500 - 10,000 |
| 245.00 per 1,000 in lots of 2,500 - 5,000 | 230.00 per 1,000 in lots of 10,000 or more |

Purchasers must sign agreement not to propagate stock of Mary Hart, either for their own use or for sale.

SOUVENIR

A. N. Pierson, Inc.
U. S. Plant Patent No. 25, Aug. 30, 1932.

A clear yellow sport of Talisman. Productive, and the favorite yellow rose of many.

*PRICES—Grafted Plants

| | |
|--------------------------------|-----------------------------------|
| \$ 25.00 per 100 | \$190.00 per 1,000— 5,000 - 7,500 |
| 200.00 per 1,000 | 185.00 per 1,000— 7,500 - 10,000 |
| 195.00 per 1,000—2,500 - 5,000 | 180.00 per 1,000—10,000 and over |

Purchasers must sign agreement not to propagate Souvenir, either for their own use or for sale.

*Add 5c per plant to the above prices to cover royalty.

STANDARD VARIETIES

BRIARCLIFF—Brilliant pink.
(Briarcliff Greenhouses)

GOLDEN CHARM—Yellow Talisman sport.
(Groshens & Morrison)

HOLLYWOOD—Dark pink sport of Premier Supreme.
(Scittine and Di Francesco)

JOANNA HILL—Clear yellow, deepening to orange at center.
(Jos. H. Hill Co.)

PREMIER SUPREME—Deep rose.
(Zieger & Sons)

SUNKIST—Sport of Joanna Hill, darker.
(E. G. Hill Co.)

TALISMAN—Scarlet, gold and old rose.
(The Montgomery Co., Inc.)

PRICES FOR GRAFTED PLANTS

| | |
|----------|--------------------------------------|
| \$ 25.00 | per 100 |
| 200.00 | per 1,000 |
| 195.00 | per 1,000 in lots of 2,500 - 5,000 |
| 190.00 | per 1,000 in lots of 5,000 - 7,500 |
| 185.00 | per 1,000 in lots of 7,500 - 10,000 |
| 180.00 | per 1,000 in lots of 10,000 and over |
| | 25 plants at the 100 rate |
| | 250 plants at the 1,000 rate |

PRICES APPLYING TO BOTH PATENTED AND STANDARD VARIETIES

Less than 25 plants of a variety 50c each
No Packing Charge
Prices F. O. B. Richmond, Indiana

All rose plants listed in this catalog are for greenhouse forcing purposes and are not suitable for garden culture.



West Range—Joseph H. Hill Co.—Plant B

IMPORTANT BETTER TIMES DATA

(1) Under your "License to grow Better Times," you are not permitted to "sell nor otherwise dispose of *any* plants of the Rose Better Times." This includes "*bench*" plants, and such plants *must be completely destroyed when discarded*.

(2) Under your "License to grow Better Times" you must pay royalty on "all plants of the Rose Better Times produced by the Licensee under this license."

B U T

(3) The Joseph H. Hill Company will cancel your royalty due on replacements, if you fulfill the terms stated in this booklet.

(4) To obtain this royalty cancellation you must fill in and sign the agreement forms furnished by The Joseph H. Hill Company for that purpose and send same to The Joseph H. Hill Company for its acknowledgement.

(5) Our distributors have no authority to cancel the royalty on any replacement.

(6) There is no "blanket" cancellation of royalty on replacements.

(7) The royalty cancellation agreement does not in any way cancel or amend the "License to Grow Better Times." Each customer must sign a "License to Grow Better Times" with each and every purchase.

(8) Royalty will be due on all new plantings and on all additional plantings of Better Times.

(9) We wish to impress on you the importance of filling in, signing and returning to the Joseph H. Hill Company your yearly Better Times report due June 30th.

(10) The most important figure to be filled in on your report is your actual inventory of Better Times.

(11)

PRICES IN ALL QUANTITIES

- (a) If sold to a customer not already licensed to grow Better Times.
- (b) If sold to a licensed customer for additional planting.

| GRAFTED PLANTS | SCIONS |
|------------------|------------------|
| \$ 30.00 per 100 | \$ 15.00 per 100 |
| 300.00 per 1,000 | 150.00 per 1,000 |

(12)

PRICES IN ALL QUANTITIES

(a) If sold to a licensed customer for replacement of discarded and destroyed Better Times bench plants and then only after the agreements mentioned in paragraph 4 have been filled in, signed and acknowledged.

| GRAFTED PLANTS | SCIONS |
|------------------|-----------------|
| \$ 22.00 per 100 | \$ 7.00 per 100 |
| 220.00 per 1,000 | 70.00 per 1,000 |

(13) Jackson & Perkins Company of Newark, New York has an exclusive license covering the production and sale of dormant budded plants of Better Times for greenhouse planting and of field grown plants for garden planting.

SUMMARY

(14)

- (a) Better Times bench plants must be destroyed when discarded.
- (b) A cancellation of royalty on Better Times plants purchased or propagated to replace destroyed Better Times bench plants can be obtained *only* from The Joseph H. Hill Company.

AUTHORIZED GROWERS OF BETTER TIMES

Listed on these pages are the names of individuals and firms in the United States, who are licensed by The Joseph H. Hill Company to grow the Rose Better Times, protected by Plant Patent No. 23. If the names of any licensed purchasers have erroneously been omitted or if the amounts set opposite these names are incorrect, kindly notify us of the error. In order to protect those who have purchased this rose and have complied with the provisions of the "License to Grow Better Times," we expect to prosecute all infringements brought to our attention. Any licensed grower of Better Times is privileged to propagate same for his own use provided a report is made to The Joseph H. Hill Company on or before June 30, 1937, and the sum of 8 cents remitted to that firm for each plant retained. No grower is permitted to propagate this rose for resale unless specifically authorized by The Joseph H. Hill Company.

| ALABAMA | | 6,275 | San Lorenzo Nursery Co., San Leandro. | 130 | Brewster, F. F., New Haven. | DISTRICT OF COLUMBIA | | |
|------------|---------------------------------------------------|-------|----------------------------------------------|----------|--------------------------------------------|------------------------------|-----------------------------------------------------|----------------------------------|
| 12 | Calhoun, Mrs. W. J., "The Flower Shop," Langdale. | 4,000 | San Lorenzo Twin Nurseries, San Lorenzo. | 1,250 | Fillow Flower Co., Westport. | 100 | Georgetown Convent, Washington, D. C. | |
| 5 | Chaneellor, Mrs. Forrest, Childersburg. | | COLORADO | | 10 | Flinn, W. A., Greenwich. | 7,900 | Gude Sons, A., Washington, D. C. |
| 300 | Fairfax Greenhouses, Fairfax. | 5,000 | Adams City Greenhouses, Denver. | 25 | Goodwin's Nursery, Bloomfield. | 10,300 | Gude Bros. Co., Washington, D. C. | |
| 7,090 | Rosemont Gardens, Inc., Montgomery. | 600 | Boulder Greenhouses, The, Boulder. | 25 | Goodwin Estate, Mrs., Hartford. | 100 | Saunders, David E., White House Gardens. | |
| 50 | Seales, Hugh, Birmingham. | 150 | Burghard Floral Co., Colorado Springs. | 4,662 | Green Farms Rose Gardens, Inc., Westport. | 4 | Sullivan, Eugene B., Washington, D. C. | |
| ARKANSAS | | 200 | Cartwright Floral Co., Denver. | 7,550 | Grillo, Florist, N., Milldale. | 700 | U. S. Dept. of Agr., Bureau of Plant Industry. | |
| 100 | Heaton's Home of Flowers, Blytheville. | 2,550 | Eliteh Gardens Co., The, Denver. | 1,500 | Grillo & Bro., D., Meriden. | FLORIDA | | |
| 600 | Johnson Floral Co., Hot Springs. | 1,366 | Evergreen Floral Co., Denver. | 200 | House, Branford, Groton. | 100 | Custer & Clark, Inc., Daytona Beach. | |
| 6 | Rye, Geo., "Some Florist," Ft. Smith. | 2,530 | Fifth Ave. Greenhouses, Denver. | 100 | Judd, T. H., Danbury. | 12 | Firestone, Esq., H. S., Miami Beach. | |
| 650 | Vestal & Son, Jos., Little Rock. | 2,500 | Franc & Son, Inc., Denver. | 4 | Leigh, Mrs. W. B., Bridgeport. | 4 | Hayward, Wyndham, Winter Park. | |
| CALIFORNIA | | 200 | Graul Bros., Wheatridge. | 4 | Morris, F. W., Wallinford. | 150 | Palm Beach Co., Palm Beach. | |
| 17,532 | Amling Bros., Santa Ana. | 685 | Hansen Greenhouses, P. O., Greeley. | 800 | Nyren, Alfred, New Haven. | 25 | Rossetter, Florist, A. K., Sanford. | |
| 19,256 | Armaeost & Royston Inc., W. Los Angeles. | 3,225 | Lengenfelder Greenhouses, Denver. | 81,718 | Pierson, Inc., A. N., Cromwell. | GEORGIA | | |
| 8,100 | Avansino, Mortensen & Co., San Franciseo. | 1,860 | Luthi, M. A., Denver. | 10,650 | Pinchbeck, Wm., Guilford. | 150 | Balk's Nursery, Augusta. | |
| 600 | Belliardo, John, El Cerrito. | 3,192 | Pikes Peak Floral Co., Colorado Springs. | 4,650 | Pinehbeck, Bros., Ridgefield. | 1,640 | Dahl Co., C. A., Atlanta. | |
| 100 | Cherry City Nursery Co., San Leandro. | 6,224 | Roberts Rose Co., Englewood. | 36 | Putnam, W. H., Hartford. | 250 | Flowerland, Atlanta. | |
| 200 | Enomoto & Co., Inc., San Franeiseo. | 1,364 | Rosemary Floral Co., Denver. | 41,868 | Rowayton Greenhouses, Rowayton. | 36 | Hastings Co., H. G., Atlanta (For private customer) | |
| 6,500 | Great Western Farms Co., San Leandro. | 400 | Shraiberg's Wholesale Florist, Denver. | 720 | Spaulding Bros., Suffield. | 2,200 | Idle Hour Nurseries, Inc., Macon. | |
| 4,900 | Groen, Florist, C. J., Montebello. | 2,540 | South Side Greenhouses, Denver. | 200 | Stafford Conservatories, Stafford Springs. | 650 | Oelsehig & Sons, A. C., Savannah. | |
| 1,594 | McLellan Co., Inc., E. W., Colma. | 4,200 | Trimmer & Son, T. H., Denver. | 300 | Whiting Greenhouses, West Hartford. | 1,150 | Riehardson the Florist, Savannah. | |
| 350 | Mikado Nursery Co., Riehmond. | 3,300 | Vogeler, Robert, Wheatridge. | 50 | Young, H., Greenwich. | 10 | Valdosta Greenhouses, Valdosta. | |
| 50 | Mission Oak Nursery, Santa Barbara. | 750 | Watson Florist, Inc., J. W., Grand Junetion. | DELAWARE | | 400 | Wolf, John, Savannah. | |
| 1,000 | Mt. Eden Nursery Co., Inc., Mt. Eden. | | CONNECTICUT | | 1,100 | Betty, J. Elmer, Wilmington. | IDAHO | |
| 2,390 | Proiette, Joseph, San Leandro. | 260 | Bliss, Miss S. D., New Canaan. | 225 | Du Pont, A. I., Wilmington. | 1,150 | Boise Floral Co., Boise. | |
| 500 | Redwood Nursery Co., Redwood City. | 100 | Blossom, Esq., Francis, Fairfield. | 65 | Du Pont E. E., Greenville. | 450 | Johnson Floral Co., Boise. | |
| 4,180 | Sakai Nursery, Sam I., Richmond. | 2 | Boch Floral Co., The, Fairfield. | 157 | Du Pont, Lammot, Wilmington. | 25 | Twin Falls Floral Co., Twin Falls. | |

| ILLINOIS | |
|----------|--------------------------------------------------|
| 6,800 | Addison Floral Co., Addison. |
| 5,350 | Amling Bros., Des Plaines. |
| 26,858 | Amling Co., A. F., Maywood. |
| 167,660 | Amling Rose Co., Pana. |
| 6,288 | Ammann Co., J. F., Edwardsville. |
| 5,000 | Angel Guardian Orphanage Florist, Chicago. |
| 25 | Anna State Hospital, Anna. |
| 49,523 | Asa Brothers, Florists, Pana. |
| 26,000 | Bauske Bros., Des Plaines. |
| 8,498 | Berlin Co., Albert W., Addison. |
| 300 | Bonham, Florist, Macomb. |
| 100 | Busiel, Miss S., Glencoe. |
| 3 | Chada, Edward, Coal City. |
| 2,600 | Daut Bros., Decatur. |
| 1,284 | DeKalb Greenhouse, DeKalb. |
| 15,909 | Dramm Greenhouse, Inc., The, Elmhurst. |
| 350 | East Moline State Hospital, East Moline. |
| 565 | Erickson, C. L., Princeton. |
| 250 | Fairview Greenhouse, Belvidere. |
| 400 | Genteman, Florist, H. A., Quincy. |
| 3,724 | Goerger, Martin, Arlington Heights. |
| 26,882 | Gullett & Sons, Lincoln. |
| 4,600 | Hansen, Wm. A., Chicago. |
| 23,193 | Haussermann Co., C., Melrose Park. |
| 100 | Heckenkamp, Inc., Florist, Quincy. |
| 525 | Heinl & Son, Jos., Jacksonville. |
| 100 | Helfrich, John A., Florist, Paris. |
| 4,022 | Hembreiker's Flowers, Springfield. |
| 600 | Hennessey the Florist, Springfield. |
| 4,779 | Hofmann Floral Co., Harry, Jacksonville. |
| 200 | Jacksonville State Hospital, Jacksonville. |
| 21,500 | Krowka Co., M. & J., Orchard Place. |
| 3,100 | Lindley Gardens, Springfield. |
| 7,090 | Litchfield Floral Gardens, Litchfield. |
| 1,065 | Loveridge Florist Co., Inc., Peoria. |
| 50 | Mark, Mrs. Clayton, Lake Forest. |
| 180 | Mill Road Farm, West Lake Forest. |
| 441 | Municipal Tuberculosis Sanitarium, Chicago. |

| | | | | | |
|---------|----------------------------------------------------------|---------|------------------------------------------------------------------|----------|-------------------------------------------|
| 35,060 | National Rose Co., Pana. | 1,350 | Henley Bros., Terre Haute. | 50 | De Jong Floral Co., Pella. |
| 150 | Neal Greenhouses, Roy S., Lawrenceville. | 200 | Henley, Florist, R. M., Hartford City. | 200 | Gabrish, Leo, Boone. |
| 250 | Newell, W. G., State Capitol Grounds, Springfield. | 200 | Henningsen Green- houses, Greensburg. | 100 | Highland Greenhouses, Fort Dodge. |
| 16,000 | Pana Rose Company, Pana. | 35,610 | Hill Co., The E. G., Richmond. | 130 | Iowa State College, Ames. |
| 500 | Pekin Floral Co., Pekin. | 110,909 | Hill Co., The Jos. H., Richmond. | 350 | Kemble's Greenhouses, Mason City. |
| 25 | Pontiac Greenhouses, Pontiac. | 370 | Huckleberry, Warren, North Vernon. | 100 | Kranz Florist, J. E., Muscatine. |
| 36,287 | Premier Rose Gardens, Des Plaines. | 30 | Irwin, Wm. G., Columbus. | 700 | Kranz & Son., Geo., Muscatine. |
| 700 | Rausch, Geo. H., "The Flower Shop," Hoopes-ton. | 40 | Kime Estate, Lloyd, Goshen. | 100 | Kranz, C., Ottumwa. |
| 969 | Scheffler, R., Wheaton. | 5 | Kitselman Estate, E. F., Muncie. | 100 | Maytag Estate, E. H., Newton. |
| 800 | Schweiger Brothers, Florists, Ottawa. | 12,900 | Knightstown Green- houses, Inc., Knightstown. | 1,435 | Rocklin, Lehman & Co., Sioux City. |
| 13,242 | Spanbauer-Webb Co., Pana. | 317 | Knipe, Florist, T. L., Kokomo. | 3 | Schmidt & Co., H. E. J., Marshalltown. |
| 4,879 | Spandikow & Sons, Wm., Maywood. | 6,280 | Lemon Co., Fred H., Richmond. | 4,900 | Sherman Nursery Co., Charles City. |
| 1,500 | Stapp, Co., L., Rock Island. | 150 | Lilly Sr., J. K., Indianapolis. | 25 | Sherwood, Florist, Charles, Waterloo. |
| 6,400 | Stielow Bros., Niles Center. | 103 | Lilly, Jr., J. K., Indianapolis. | 150 | Sibley Greenhouses, The, Sibley. |
| 400 | Sunnyside Greenhouses, Kankakee. | 50 | Logansport State Hospital, Logansport. | 100 | Storm Lake Floral Co., Storm Lake. |
| 1,600 | Trimble Greenhouse Co., W. E., Princeton. | 5,560 | Meek, Forest, New Castle. | 7,286 | Wilcox & Sons, J. F., Council Bluffs. |
| 600 | University of Illinois, Urbana. | 275 | Miller, Florist, William G., Peru. | 500 | Woodcock Floral Co., Spencer. |
| 150 | Veterans Administra- tion Facility, Danville. | 200 | Mitting's Greenhouses, Wabash. | 6 | Young Floral Co., Greenfield. |
| 100 | Virden Greenhouses, Virden. | 600 | Myers Floral Co., Bluffton. | KANSAS | |
| 950 | Weaver's Greenhouses, West Frankfort. | 9,900 | Neuman Co., E. A., Richmond. | 20 | Aitken's Flower Gardens, Coffeyville. |
| 7,290 | Wellworth Farm Greenhouses, Downers Grove. | 650 | Niednagel, Florist, Julius, Evansville. | | |
| 9,375 | Wendland & Keimel Co., The, Elmhurst. | 10 | O'Neal, Mrs. Perry, Indianapolis. | 10 | Brown, E. E., Hutchinson. |
| 830 | Widmer Floral Co., M. F., Highland. | 5,395 | Pickrell's Florists, Elkhart. | 100 | Bunch, Lloyd C., Fredonia. |
| 106 | Wisley, Claude, Murphysboro. | 3 | Pontius, Homer, Portland. | 550 | Clapier's Flower Shop, Topeka. |
| 5,066 | Woodlawn Gardens, Edwardsville. | 1,300 | Princeton Gardens, Princeton. | 200 | Hyde's Greenhouses, Parsons. |
| 50 | Wright, Warren, Golf. | 22,812 | Rasmussen & Son, Anders, New Albany. | 100 | Krieg, Florist, R. B., Topeka. |
| INDIANA | | 6 | Rodenburg, C. E., Pershing. | 100 | Manhattan Floral Co., Manhattan. |
| 500 | Bertermann Bros., Indianapolis. | 1,250 | Roepke Floral Co., | 870 | Mueller Floral Co., C. P., Wichita. |
| 2 | Billman, Mrs. Elmer, Hope. | 50 | Sisters of Providence, St. Mary-of-the- Woods. | 275 | Truitt's Greenhouses, Chanute. |
| 1,825 | Blackman Floral Co., Wm., Evansville. | 9,830 | Smith & Young Co., Indianapolis. | 680 | Ward's Flowers, Lawrence. |
| 500 | Broadway Gardens, Princeton. | 1,125 | Souders, Samuel E., Receiver for Roth, Florist, Lafayette. | KENTUCKY | |
| 520 | Clark Floral Co., Lafayette. | 60 | Stalnaker, Mrs. Frank D., Indianapolis. | 475 | Deemer Floral Co., Bowling Green. |
| 475 | Clark's Greenhouses, Connersville. | 100 | Thode Floral Co., LaPorte. | 40 | Hickman, Baylor, Louisville. |
| 250 | Coon, Wm., Kokomo. | 2,000 | Vincennes Rose Gardens, Vincennes. | 2,890 | Honaker Co., O. S., Lexington. |
| 3,664 | Dorner's, Inc., Florists, Lafayette. | 1,950 | Zeidler Floral Co., Evansville. | 500 | Howard & Heafey, Lexington. |
| 600 | Doswell Floral Co., Ft. Wayne. | IOWA | | 75 | McMullen Florist, Frank, Lexington. |
| 11,256 | Elder Bros., Indianapolis. | 12 | Atlantic Greenhouses, Atlantic. | 100 | Metcalfe & Son, T. L., Hopkinsville. |
| 6,620 | Frank & Sons, W., Portland. | 1,250 | Bancroft & Sons, Jos., Cedar Falls. | 110 | Norton, Miss Mattie A., Louisville. |

| | | | | | | | |
|----------------------|--------------------------------------------|-----------------|----------------------------------------------|--------------------|-------------------------------------------------------|-----------------------------|------------------------------------------------|
| MAINE | | 2,400 | Montgomery, Alexander J., Natick. | 3,284 | Van Bochove & Bro., G., Kalamazoo. | 10,083 | Klaus, John, Graceland Greenhouses, Greenwood. |
| 25 | Cross' Greenhouse, Augusta. | 7,336 | Montgomery Co., Inc., The, Hadley. | 1,084 | Vander Salm's Flower Shop, Kalamazoo. | 9,503 | Longview Farm, Lees Summit. |
| 35 | Davis Flower Shop, Rumford. | 625 | Pearson, Florist, E. W., Newburyport. | 6 | Ward, F. B., Pontiac. | 50 | Missouri State School, Marshall. |
| 400 | Dunn Bros., Yarmouth. | 14,025 | Peirce Bros., Waltham. | 25 | Whitcomb, Esq., E. B., Grosse Pointe Farms. | 8,760 | Mohr Greenhouses, A. D., Pleasant Hill. |
| 430 | Kennebec Greenhouses, Bath. | 200 | Pequoig Gardens, Athol. | MINNESOTA | | 625 | Mueller, H. R., Columbia. |
| 175 | Meloon, Geo. H., Portland. | 4,400 | Reading Greenhouses, Inc., The, Reading. | 3,950 | Acorn Greenhouses, St. Paul. | 20,200 | Rosedell Gardens, Crescent. |
| 700 | Minott Co., Inc., J. W., Portland. | 11,000 | Roland, Inc., Thomas, Nahant. | 1,400 | Bachman Sons, Inc., Henry, Minneapolis. | 10,264 | St. Louis Rose Co., St. Louis. |
| 50 | Ram Island Farm, Cape Elizabeth. | 3,000 | Rosander, C. A., Woburn. | 100 | Busch Bros., Florists, Minneapolis. | 75 | State Hospital No. 2, St. Joseph. |
| 280 | Saunders, Florist, Ernest, Lewiston. | 24 | Saltonstall, Mrs. R. J., Chestnut Hill. | 6,775 | Cashman Greenhouses, Owatonna. | 8,660 | Stevens Greenhouse, John, Independence. |
| 200 | True's Rose Houses, Yarmouth. | 1,200 | Shaw, Stephen E., North Dartmouth. | 100 | Department of Parks, St. Paul. | 9,645 | Stuppy Floral Co., St. Joseph. |
| MARYLAND | | 400 | Stevens the Florist, Plymouth. | 1,000 | Gibbs & Nelson Co., St. Paul. | 825 | Wonneman & Sons, C. C., Mexico. |
| 7 | Bateman, P. A., Baltimore. | 350 | Walke & Sons, Inc., Wm. T., Salem. | 5,750 | Hermes Floral Co., St. Paul. | MONTANA | |
| 250 | Burnside Greenhouses, Eccleston. | 256 | Warburton, Florist, Fall River. | 100 | Hibbing Park Dept. & Conrad Wolf Floral Co., Hibbing. | 425 | Anaconda Copper Mining Co., Butte. |
| 8,550 | Lehr, Wm. G., Brooklyn. | 100 | Weld, Mrs. G. G., Brookline. | 1,850 | Holm & Olson Co., Rochester. | 200 | Butte Floral Co., Butte. |
| 325 | Maryland Casualty Co., Baltimore. | 150 | Winchendon Flower Shop, Winchendon. | 2,500 | Kinsman, Inc., A. N., Austin. | 375 | Feiden's Greenhouses, Great Falls. |
| 50 | Morrison, George, Baltimore. | 2,460 | Winchester Conservatories, Inc., Winchester. | 400 | Lake Shore Greenhouse, Albert Lea. | 300 | Garden City Floral Co., Missoula. |
| 250 | Park Board—City of Baltimore, Baltimore. | 200 | Wright, E. S., Kingston. | 400 | Merriam Park Floral Co., St. Paul. | 200 | State Greenhouse & Floral Co., Dillon. |
| 5 | Staley, Florist, Helen C., Frederick. | MICHIGAN | | 11,434 | Minneapolis Floral Co., Minneapolis. | 400 | State Nursery & Seed Co., Helena. |
| 10,000 | Stevenson, Thomas C., Towson. | 4 | Bovees—Florists, Quincy. | 650 | Neilson, Inc., Neil, Mankato. | NEBRASKA | |
| 750 | Weber & Sons Co., H., Oakland. | 85 | Earhart, Esq., H. B., Ann Arbor. | 500 | New Ulm Greenhouses, New Ulm. | 400 | Alliance Floral Co., Alliance. |
| MASSACHUSETTS | | 14,395 | Floral Ave. Greenhouses, Mt. Clemens. | 300 | Nye's Greenhouses, Faribault. | 100 | Berthold, G. E., Nebraska City. |
| 2,600 | Aitken—Florist, Springfield. | 75 | Girls' Training School, Adrian. | 500 | Ratterman Bros., St. Paul. | 100 | Davidson Floral Co., Hastings. |
| 400 | Allen St. Greenhouses, Springfield. | 50 | Hidden Lake Gardens, Tipton. | 2,812 | Rosacker Co., Hans, Minneapolis. | 1,250 | Eiche Floral Co., Lincoln. |
| 6,950 | Anderson, Inc., Paul H., Woburn. | 200 | Irvine, Richard A., Bay City. | 1,230 | Roselawn Greenhouses, St. Paul. | 1,250 | Frey & Frey, Lincoln. |
| 8,850 | Arnold-Fischer Co., Woburn. | 100 | Jackson Flower Shop, Kalamazoo. | 8,630 | Rosetown Greenhouses, St. Paul. | 16 | Kehr, R. L., Ogallala. |
| 30 | Blake, A., Brookline. | 25 | Limbert, Miss C. T., Grand Rapids. | 2,600 | Siebrecht Floral Co., Winona. | NEW HAMPSHIRE | |
| 2,500 | Boyle Estate, N. E., Malden. | 37,100 | Mt. Clemens Greenhouse Co., Mt. Clemens. | 210 | Sten—Florist, John E., Red Wing. | 15,500 | Elliott Rose Co., Dover. |
| 8,500 | Butler & Ullman, Northampton. | 6,990 | Munt Flowers, Frank J., Mt. Clemens. | 150 | Tobisch—Florist, Frank, Stillwater. | 19,800 | Elliott & Sons Co., W. H., Madbury. |
| 100 | Cutler, Mrs. H. G., Beach Bluff. | 60 | Newberry, Esq., John S., Grosse Pte. Farms. | 25 | Van Dusen, Mrs. F. C., Excelsior. | 10,600 | New England Rose Conservatories, Exeter. |
| 150 | Darling—Florist, E. W., Fairhaven. | 615 | Pearce Floral Co., Pontiac. | 500 | West End Greenhouses, Winona. | 100 | University of New Hampshire, Durham. |
| 75 | Deheredia, C., Lenox. | 25 | Pleasant View Laboratories, Harbor Springs. | MISSISSIPPI | | NEW JERSEY | |
| 50 | Downs, Miss Elizabeth, Winchester. | 150 | Schlotman, Esq., J. B., Grosse Pointe. | 950 | Capitol Floral Co., Jackson. | 1,000 | Abrahamson Co., Inc., Frank E., Madison. |
| 325 | Elm Court Farm, Lenox. | 50 | Scripps, W. E. (Wildwood Farm), Lake Orion. | 10 | Henderson, Mrs. E. R., Grenada. | 5,000 | Asmus' Son, E. G., Closter. |
| 12 | Findlayson, D., Jamaica Plains. | 570 | Soo Greenhouses, Sault Ste. Marie. | 50 | Mississippi State College, State College. | 500 | Baumann Bros., Rahway. |
| 650 | Fisher & Son, Peter, Norwood. | 50 | Speck, Mrs. E. D., Grosse Pte. Shores. | 815 | Capitol City Greenhouses, Jefferson City. | 2,100 | Behr Estate, C. P., New Providence. |
| 400 | Gibbs Bros., Lynn. | 3,200 | Stahelin, Albert J., Detroit. | 300 | Deutschmann, Geo. F., Kirkwood. | 37 | Bernheimer, Mrs. E. E., Elberon. |
| 140 | Green, Col. E. H. R., South Dartmouth. | 13,500 | Tinkler, Sydney, Mt. Clemens. | 700 | Fairview Greenhouses, Carthage. | 25 | Bert's Florist Co., North Arlington. |
| 30 | Griffin, Arthur, Marion. | 10 | Traverse City State Hospital, Traverse City. | 4,210 | Flower Gardens, Inc., North Kansas City. | 4,100 | Blazier, L. W., Basking Ridge. |
| 10,000 | Halifax Gardens Co., Halifax. | 50 | Upjohn, Dr. W. E., Augusta. | 400 | Griffen's Flower Shop, Hannibal. | 100 | Bliss, Mrs. W. P., Bernardsville. |
| 11,000 | Johnson Bros., Inc., Woburn. | | | | | 364 | Chubb, Hendon, Chester. |
| 1,650 | Leach, Thompson & Adams, Attleboro. | | | | | 1,200 | Cirelli Greenhouses, Murray Hill. |
| 2,000 | Lynnfield Conservatories, Inc., Lynnfield. | | | | | <i>Continued on page 13</i> | |



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BETTER TIMES

ORIGINATED BY THE JOSEPH H. HILL COMPANY

U. S. Plant Patent No. 23



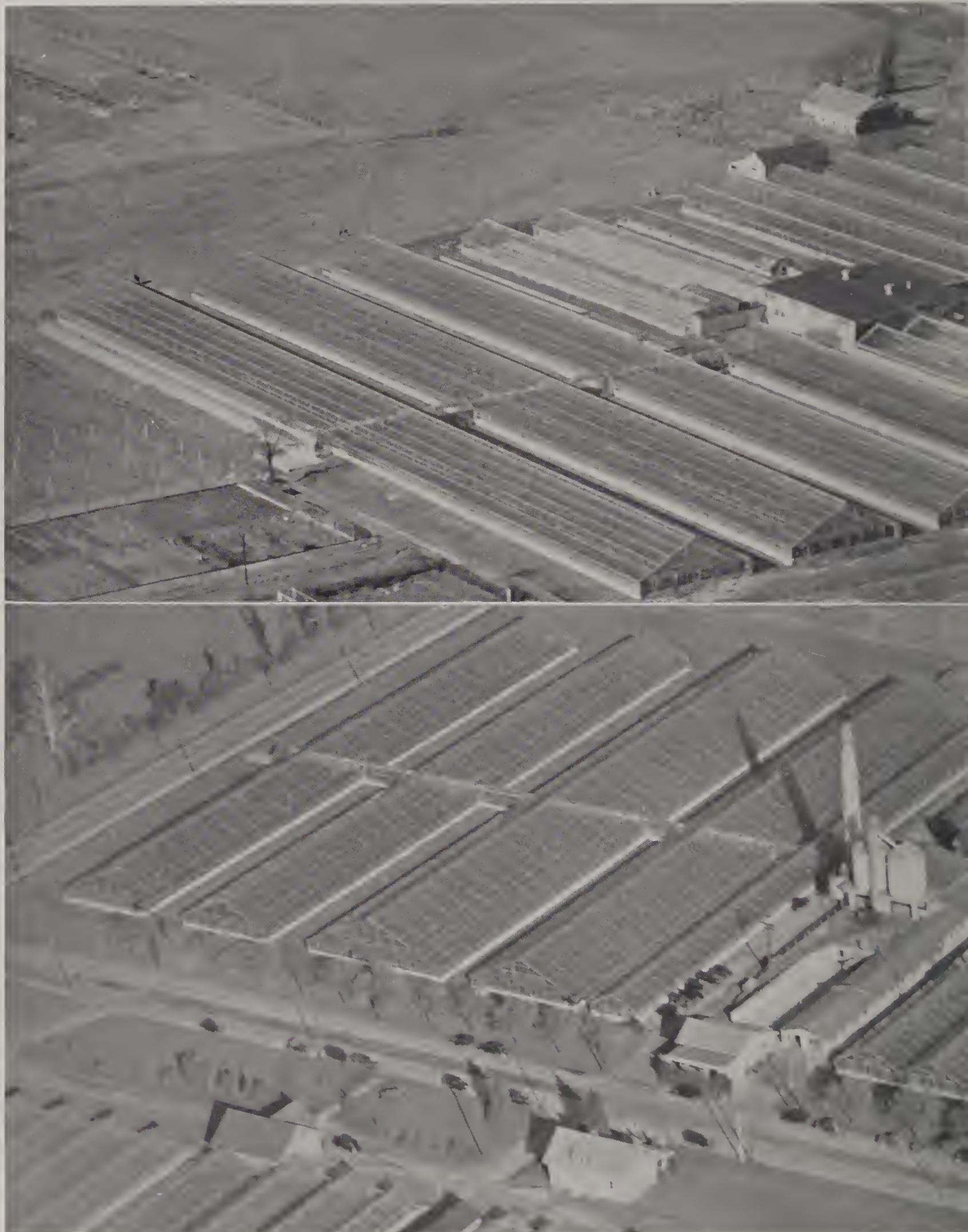
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HAPPY DAYS

ORIGINATED BY THE AMLING ROSE COMPANY

U. S. Plant Patent No. 144

| | | | | | | | |
|--------|-------------------------------------------------------------|--------|----------------------------------------------------|--------|--------------------------------------------------------------|--------|----------------------------------------------------------------------------|
| 1,000 | Clark, The Florist, Trenton. | 500 | Washington Green- houses, Washington. | 100 | Dolan, Frank, J., Bedford Hills. | 50 | Reese, W. W., Wappinger Falls. |
| 10,578 | Coddington, L. B., Murray Hill. | 1,000 | Williamson, J. L., Trenton. | 2,100 | Edwards & Sons, E. W., Syracuse. | 14,000 | Richmond Floral Co., Richmond, S. I. |
| 100 | Coe, Geo. V., Fairhaven. | 200 | Wright, Inc., N. H., Cranbury. | 100 | Eldridge, Mrs. Roswell, Greatneck, L. I. | 5,325 | Ringdahl, Ivar, Rome. |
| 7,000 | Dean & Co., Little Silver. | | | 120 | Field, Esq., Marshall, Lloyd's Neck, Huntington, L. I. | 25 | Rogers, H. H., Southampton, L. I. |
| 5,350 | Del Duca, A. M., Berkeley Heights. | 180 | Carlsbad Floral Co., Carlsbad. | 1,100 | Gally Bros., Gardenville. | 200 | Sahle Bros., Fredonia. |
| 1,500 | Del Duca, Salvatore, Madison. | 25 | Dixie Floral Co., Albuquerque. | 500 | Gould Flowers, Inc., Middleport. | 900 | Sambrook, Florist, John E., Troy. |
| 3,200 | Doremus, J. Leon, Madison. | 50 | Glover's Flowers, Roswell. | 310 | Grace, Mrs. W. R., (The Crossroads) Old Westbury. | 22 | Sams, E. C., New Rochelle. |
| 55 | Dressel Est., August, Cape May C. H. | | | 100 | Guenther's Green- houses, Hamburg. | 100 | Schiff, Mortimer L., Oyster Bay, L. I. |
| 13,000 | Duckham Co., Wm. C., Madison. | 19,200 | Abrams, F. B., Blue Point, L. I. | 50 | Grace Estate., J. P., Manhasset, L. I. | 36 | Schling, Max, New York City (for private customers). |
| 2,000 | Formichello, John B., Summit. | 3 | Agostino, Martin D., Richmond Hill. | 550 | Guggenheim, Murry, New York City. | 25 | Schott, Paul, Mahopac. |
| 2,200 | Francis, Robert, Glen- dale Greenhouses, Morristown. | 1,300 | Anderson—Florist, Buffalo. | 350 | Guggenheim, S. R., Port Washington. | 25,800 | Seagroat, Henry J., Berlin. |
| 10 | Gambrill, Mrs. G. B., Peapack. | 7,000 | Arcadian Rose Gardens, Inc., Scarboro. | 23,977 | Hart, Geo. B., Rochester. | 576 | Shaw & Boehler, Florists, Cortland. |
| 3,455 | Heyl, Louis, Green Village. | 52 | Arents, George, Jr., Rye. | 50 | Hearst, Mrs. Wm. R., Port Washington, L. I. | 130 | Smith, Miss F. B., Syracuse. |
| 300 | Kalma, Julius, Keyport. | 50 | Astor, Vincent, Rhinebeck. | 100 | Holland Gardens, Utica. | 5,710 | Smith, Lee, Gasport. |
| 400 | Koch, Otto, New Jersey State Hospital, Morris Plains. | 150 | Bach, F. S., White Plains. | 75 | Humphrey Floral Co., Rome. | 100 | Stewart, George, Tuxedo. |
| 10,000 | Lum, Inc., Carleton T., Chatham. | 20,879 | Baker & Sons, Frank J., Utica. | 25 | Hutton, Esq., E. F., Roslyn, L. I. | 300 | Stoeckle, Inc., A., Watertown. |
| 2,712 | Mea, George, New Providence. | 100 | Batt—Florist, Henry, Beacon. | 4,900 | Kipp, Edw. H., Millwood. | 4,200 | Stroh & Sons, L. C., Batavia. |
| 105 | Moore, Mrs. Paul, Convent. | 7,575 | Bertanzel, C. F., Roslyn, L. I. | 4,076 | Kottmiller Rose Corp., Albertson, L. I. | 4,629 | Tanner, Claire D., Holland. |
| 75 | Natirar Farms, Far Hills. | 7,400 | Bianchi, Inc., I. W., East Patchogue, L. I. | 100 | Lawrance, John, Ogdensburg. | 50 | Tarrytown Garden Supply Co., Tarrytown. |
| 14,334 | Noe Estate, L. M., Madison. | 300 | Biddle, Mary Duke, Irvington-on-the- Hudson. | 902 | Layton Greenhouses, Olean. | 1,800 | Thimm, Florist, Curt, Roslyn, L. I. |
| 15,500 | Noe & Son, L. A., Madison. | 6 | Bixler, Mrs. A. G., New Rochelle. | 40 | Lehman, Mrs. S. M., (Est.), Tarrytown. | 150 | Thomas Floral Co., Owego. |
| 5,100 | Noe Farms, Inc., Madison. | 3 | Blake, T. Whitney, Katonah. | 100 | Lyndhurst Gardens, Irvington. | 340 | Tieman, Louis L., (The Chimneys), Port Washington. |
| 1,405 | Off, Geo. A., Brighton Nurseries, Linwood. | 75 | Bloomingdale Hospital, White Plains. | 100 | McCann, Mrs. C. E. F., Oyster Bay, L. I. | 365 | Tilford, Mrs. H. M., Tuxedo Park. |
| 9,597 | Procaccini, P., New Providence. | 125 | Bonney, Mrs. L. W., Flushing. | 175 | McFadden, Louis E., Peekskill. | 350 | Traudt, Joseph, Canajoharie. |
| 8,092 | Roberts, Stanley, Madison. | 24 | Bowen, Florist, Dolgeville. | 6,160 | Manker, Jr., Frank L., Farmingdale. | 1,290 | Treichler, C. F., Sanborn. |
| 200 | Roebeling, Esq., F. W., Spring Lake. | 1,075 | Brant Bros, Inc., Utica. | 150 | Mason, Mrs. G. G., Tuxedo Park. | 100 | Trivett's Tested Seeds, Inc. (For private estate), New York City. |
| 2,850 | Romano, August, New Providence. | 2,000 | Brookins, Inc., Jerry, Orchard Park. | 12 | Meudon Land & Im- provement Corp., Locust Valley. | 5 | Tsonkatos & Co., G. L., Haverstraw. |
| 1,200 | Rosato, Antonio, Murray Hill. | 200 | Bryfogle's Greenhouse, Wellsville. | 1,540 | Minekime Estate, Wm. H., Hamburg. | 150 | Tucker, Carl, Mt. Kisco. |
| 3,500 | Rose Gardens, Summit. | 1,000 | Burgevin, Inc., Valen- tine, Kingston. | 100 | Mitchell, Esq., S. Z., Oyster Bay, L. I. | 20,755 | U. S. Cut Flower Co., Elmira. |
| 17,300 | Ruzieka, Inc., Jos. F., Madison. | 5,000 | Burns, Jr., A. S., Spring Valley. | 4,000 | Neal Floral Co., Walton. | 355 | Untermeyer, Samuel, Yonkers. |
| 19,000 | Ruzickas' Inc., Chatham. | 5,815 | Chevalley—Florist, Julius, Blue Point, L. I. | 150 | North Castle Nurseries, New York City. | 100 | Wagstaff Estate, David, Tuxedo Park. |
| 2,000 | Savino, Joseph, Murray Hill. | 25 | City of Buffalo, Buffalo. | 28,047 | Oakdale Gardens, Inc., Oakdale Station, L. I. | 100 | Wallace, Lee H., Staatsburg. |
| 6,000 | Simpson Rose Co., Inc., Clifton. | 175 | Cole, Dr. Philip, Irvington. | 1,650 | Palmers Florist, Lancaster. | 375 | Weiss, Frank J., Port Jervis. |
| 85 | Speirs, Robert, Red Bank. | 50 | Colgate, Miss M., Yonkers. | 200 | Park Place Green- houses, Ballston Spa. | 1,500 | Westchester Florists, Inc., White Plains. |
| 25 | Sunset Flower Gardens, Pompton Plains. | 180 | Colt, R. C., Garrison. | 6,200 | Parmentier's Roses, Bayport, L. I. | 33,816 | White Bros. Rose Corp., Medina. |
| 50 | Thurber, O. E., Elberon. | 75 | Constable, Miss M. L., Mamaroneck. | 26,000 | Peters & Sons, Inc., Geo., Hempstead. | 1,735 | White, Inc., Chas. N., Cheektowaga. |
| 35 | Tim, Esq., L. B., Long Branch. | 1,905 | Danker, Fred, Albany. | 75 | Phipps, Esq., H. C., Roslyn, L. I. | 400 | Whitney, Mrs. Payne, Long Island. |
| 18,160 | Totty, Chas. H., Madison. | 3 | DeLass, Floyd, Ontario. | 250 | Preisach, R. J., Leroy. | 80 | Wilmot Nurseries, New Rochelle. |
| 13,420 | Troianello, J. & A., Madison. | 220 | DeMenna, Chas., Larchmont. | 150 | Pye, Robert, Nyack. | 300 | Woepel, A. H., Corning. |
| 10,000 | Vert, W. W., Madison. | 16 | Dillon, Esq., H. L. Glen Head, L. I. | | | | |



Top: The E. G. Hill Company Range, Easthaven Avenue



Bottom: The Joseph H. Hill Company, Plant A, Easthaven Avenue

NORTH CAROLINA

| | |
|-------|-------------------------------------------|
| 100 | Barber The Florist, Reidsville. |
| 450 | Charlotte Cut Flower Co., Charlotte. |
| 75 | Chinqua Penn Plan- tation, Reidsville. |
| 25 | Craig Greenhouse, Charlotte. |
| 1,450 | Fallon Co., J. J., Raleigh. |
| 250 | Gray, Mrs. Bowman, Winston-Salem. |
| 626 | Hibberd, Florist, Durham. |
| 100 | McNulty, M., Winston-Salem. |
| 280 | Middlemount Gardens, Inc., Asheville. |
| 41 | North Carolina State College, Raleigh. |
| 100 | O'Connor, Florist, Arthur, Greensboro. |
| 2,000 | Ratcliffe, Louis G., Charlotte. |
| 125 | Rehder, Will, Wilmington. |
| 200 | Reynolda, Inc., Reynolda. |
| 125 | Roll, Florist, Fred, Durham. |
| 600 | Sutton's—Florist, Greensboro. |
| 396 | Sykes Florists Co., Greensboro. |
| 25 | Tisdale, Mrs. Carter, Newbern. |
| 10 | Townsend, V. D., Weaverill. |
| 3,776 | Van Hanford, J., Salisbury. |
| 24 | Vanlandingham, Ralph, Charlotte. |

NORTH DAKOTA

| | |
|-----|-----------------------------------|
| 350 | Hoskins-Meyer Co., Bismarck. |
| 200 | Shotwell Floral Co., Fargo. |
| 400 | Walker's Floral Co., Minot. |
| 300 | Wahpeton Floral Co., Wahpeton. |

OHIO

| | |
|-------|-----------------------------------------|
| 380 | Acton Floral Co., Lancaster. |
| 800 | Bexley Floral Co., Columbus. |
| 25 | Black, Harry S., Mansfield. |
| 415 | Bletterer's Green- houses, Dover. |
| 825 | Buck Greenhouses, Washington C. H. |
| 70 | Burke, Jr., E. S., Chagrin Falls. |
| 2,200 | Carek, Florist, Inc., Lorain. |
| 50 | Chatfield, Mrs. A. H., Cincinnati. |
| 5,488 | Clary Bros., Coshocton. |
| 500 | Columbiana Floral Co., Columbiana. |
| 70 | Crosley, Jr., Powell, Cincinnati. |
| 3,900 | Dieckmann & Kern, Inc., Springfield. |
| 9,264 | Endres Floral Co., New Philadelphia. |
| 7,000 | Engel, Florist, Walter J., Columbus. |
| 50 | Everhard, H. H., Canton. |

1,980 Evers & Elfner,
Cincinnati.200 Fifth Avenue Floral
Co., Columbus.908 Fostoria Floral Co.,
Fostoria.1,000 Halbrooks Florists,
Newark.135 Hoover Estate,
Herbert W.,
North Canton.100 Horn Floral Co.,
Freemont.4,044 Imlay Co., The,
Zanesville.1,305 King Floral Co.,
Elyria.444 Kircher, Winfield S.,
Defiance.110 Knight, Esq., W. W.,
Perrysburg.16,000 Lamborn Floral Co.,
Alliance.180 Lancaster Greenhouse
Co., Lancaster.730 Lutz Floral Co., Inc.,
Cincinnati.3,680 McCauslens, Florist,
Steubenville.50 Matthews, Mrs.
Mortimer, Glendale.4,950 Merkel Sons Co.,
The C., Mentor.50 Montell, Thomas,
Shawnee.2,105 Murphy, J. Chas.,
Cincinnati.250 Norton, F. J.,
Bucyrus.100 Ohio State School for
the Deaf, Columbus.150 Overeynder, H.,
Ashland.3,620 Painesville Garden &
Greenhouse Co., The,
Painesville.150 Pfister, F. B.,
Lowville.600 Pounds, Florists,
Newark.100 Procter, Mrs. W. C.,
Glendale.340 Riverview Greenhouses,
The, East Liverpool.200 Rogan, Mrs. R. F.,
Glendale.3 Rogan, Mrs. R. K.,
Glendale.1,160 Rosemont Greenhouses,
Chesapeake.550 Saeltzer Floral Co.,
Cleveland.300 Sharp's Flower Shop,
Mt. Vernon.50 Stranahan, F. D.,
Perrysburg.1,580 Stuhldreher Floral Co.,
Mansfield.250 Thomas, Florist,
Victor H.,
Higginsport.700 Twin City Greenhouse,
Uhrichsville.4 Walker, W. J.,
Toledo.1,104 Weber Brothers,
Florists, Ironton.50 Wellington Green-
houses, Wellington.125 Willis Bros.,
Salineville.16,250 Yoder Bros.,
Barberton.

OKLAHOMA

500 Ada Greenhouse,
Ada.2,316 Batten Floral Co.,
Oklahoma City.2,050 Bebb Floral Co.,
Muskegee.25 Brondel, L. E.,
Hominy.20 Butts Rose Co.,
Oklahoma City.5,560 Furrow & Co.,
Guthrie.325 Hornaday Greenhouses,
Lawton.125 Moss Florist, R. E.,
Vinita.375 Muskogee Greenhouse
Co. & Bresser's
Flowers, Muskogee.2,471 Sand Springs Green-
houses, Sand Springs.3,600 Tulsa Greenhouses,
Tulsa.

OREGON

4,000 Chase Gardens,
Eugene.278 Hastings, Robert,
Portland.25 Michelsen, Florist,
Chet, Portland.500 Nawrocki, C. F.,
Portland.

PENNSYLVANIA

10 Alexander, Florist,
W. T., Altoona.20,000 Andre, John R.,
Doylestown.200 Aughenbaugh, H. M.,
Manchester.500 Barr & Co., B. F.,
Lancaster.50 Beechwood Farms,
Sharpsburg.200 Bisset, L.,
Malvern.3,050 Blind Floral Co.,
Pittsburgh.2,376 Bryfogles,
Muncy.750 Buennings, Florists,
Easton.25 Buhl, Mrs. F. H.,
Sharon.7,000 Burton, George,
Chestnut Hill,
Philadelphia.320 Byer Brothers,
Chambersburg.21,030 Campbell, Alfred M.,
Oak Lane.25 Campbell, Alfred,
Philadelphia.3 Clemens, John,
Philadelphia.150 Clemson Estate, D. M.,
Pittsburgh.350 Clerico, Joseph,
Lancaster.470 Collins-Rhodes Co.,
Williamsport.56 Conard-Pyle Co., The,
West Grove.10,400 Cremer, F. E.,
Hanover.375 Crissman's Florists,
Punxsutawney.600 Dauber, John,
York.13,900 Dillon, J. L.,
Bloomsburg.75 Dixmont Hospital,
Dixmont.325 Dorrance, Mrs. E. M.,
Radnor.50 Dreer, Henry A. (For
private customers),
Philadelphia.150 Drexel, G. W. C.,
Bryn Mawr.353 Du Pont, Pierre,
Mendenhall.825 Evenden's Sons, W. J.,
Williamsport.100 Farenwald, Edward,
Roslyn.56 Flaccus, Mrs. Chas. L.,
Pittsburgh.4 Flick, Mrs. J. B.,
Bryn Mawr.19,575 Florex Gardens,
North Wales.50 Ford, Mrs. Bruce,
Chestnut Hill.200 Frank, Frederick,
Reading.50 Franklin Farms,
Sewickley.290 Frick, Miss Helen,
Pittsburgh.200 Friends Hospital,
Philadelphia.110 Geist, C. H.,
Villa Nova.500 George & Son, W. S.,
Carlisle.172 Girton, H. W.,
Ridgway.1,000 Girvin, W. B.,
Leola.200 Gribbel, Esq., John,
Wyncote.17,432 Groshens & Morrison,
Roslyn.100 Haskell, Esq., H. G.,
Gossart.1,000 Haube, Jos.,
Charleroi.600 Hazleton Floral Co.,
West Hazleton.20,759 Heacock Co., Joseph,
Wyncote.85 High, Samuel H.,
Norristown.100 Hinkel & Bros., F. C.,
Pittsburgh.50 Houston, S. F.,
Philadelphia.12 Johnson, Mrs. Ralph
G., Washington.2,757 Johnstown Green-
houses, Inc.,
Johnstown.450 Jones, Wm. G.,
Du Bois.450 Kleinheinz, Esq., Wm.,
Elkins Park.250 Koethe's Flowers,
Philadelphia.100 Lacey, Willis,
Gwynedd Valley.1,000 Laver, J. V.,
Erie.4,650 LeDuc, E. J.,
Danville.8 Lunden, Alfred,
Reading.3,570 McCallum Co., The,
Zelienople.500 McFadden, Clifford E.,
Chadds Ford.100 McGinniss, W. G.,
Williamsport.100 Macklin, John F.,
Philadelphia.



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SIGNORA
JACKSON & PERKINS COMPANY
U. S. Plant Patent No. 201



©

WILLIAM F. EKAS
ORIGINATED BY F. E. CREMER
U. S. Plant Patent No. 177

| | | | | | | |
|--------|------------------------------------------------------------------------------------|--------|--------------------------------------------------|--------|-----------------------------------------------|-------------------------------|
| 6 | Markle, Sr., Mrs. Albin, Hazleton. | 3,369 | Walton & Son, E. B., London Grove. | TEXAS | 100 | Norton Floral Co., Norton. |
| 4,500 | Marshall Greenhouses, E. C., Kennett Square. | 400 | Warrick Bros., Washington. | 400 | Beaumont Floral Co., Beaumont. | |
| 635 | Meadowcroft & Worrall, Kennett Square. | 7,336 | Way, Frank T., Kennett Square. | 163 | Godfrey's Rose Nursery, Tyler. | |
| | | 150 | Winter, Emil, Pittsburgh. | 10,950 | Greenwood Floral Co., Fort Worth. | |
| 500 | Meehan & Son, Chas. E., Philadelphia. | 15,800 | Yeatman, P. J., Kennett Square. | 5 | Hampton, Mrs. Hally Bradley, Ft. Worth. | |
| 37 | Michell, H. F., (For private customers : Hill 25, Kelly 12) Philadelphia. | 1,500 | Young, John Welsh, Enfield. | 1,400 | Highland Park Green- houses, Dallas. | |
| 40 | Morris, Esq., S. W., Philadelphia. | 11,825 | Zieger, H. M. & W. E., Willow Grove. | 600 | Lang Floral & Nursery Co., Dallas. | |
| 12,735 | Mortensen, Stephen, Southampton. | | | 100 | Locke Poteet Nursery, Poteet. | |
| 3,800 | Murdoch, Wm. A., Titusville. | 25 | Boulevard Greenhouse & Nurseries, Newport. | 2,050 | Roseland Florists, Dallas. | |
| 100 | Murdoch Florists, Cannonsburg. | 30,500 | Budlong Rose Co., Auburn. | 3,480 | Southern Floral Co., Houston. | |
| 31,092 | Myers & Samtmann, Philadelphia. | 1,350 | Dyer Ave. Greenhouses, Providence. | 20 | Suncri's Floral Studio, Galveston. | |
| 100 | Neuner, Harry A., Erie. | 1,800 | Hoffman, Inc., Frederick C., Pawtucket. | 100 | Wagner's Greenhouses, Denison. | |
| 2,000 | Nullen, J. P., Lima. | 5,600 | Koppelman Florist, Providence. | 3,360 | Wolfe the Florist, Waco. | |
| 500 | Oakwood Rose Gardens, Oil City. | 4,100 | Munro, Inc., Westerly. | | | |
| 300 | Offerle, Victor H., Warren. | 1,450 | Oaklawn Greenhouses, Oaklawn. | | | |
| 300 | Passmore, Benjamin J., Malvern. | 100 | Smith's Sons, Samuel, Jamestown. | | | |
| 7,125 | Passmore, S. Ralph, West Chester. | | | | | |
| 350 | Penn Floral Co., Kingston. | | | | | |
| 750 | Pennsylvania State College, State College. | 650 | Carolina Floral Store, Charleston. | | | |
| 50 | Pitcairn, J. F., Bryn Athyn. | 25 | Drake's Home of Flowers, Greenville. | 228 | Humphries Floral Co., American Fork. | |
| 9,624 | Pittsburg Cut Flower Co., Pittsburgh. | 25 | East Side Greenhouses, Laurens. | 346 | Hyland Floral Co., Salt Lake City. | |
| 100 | Potts, Mrs. Wm., Wyebrook. | 325 | Eison, Inc., Columbia. | 7,650 | Miller Floral Co., Farmington. | |
| 5,574 | Reading Flowers, Inc., Reading. | 100 | Glenn-Ayers Floral Co., Spartanburg. | 180 | State Capitol Grounds, Salt Lake City. | |
| 6 | Rose Manufacturing Co., Philadelphia. | 50 | Iselin, Mrs. C. Oliver, Aiken. | | | |
| 7,300 | St. Leonards Farms Co., St. Leonards. | 900 | Moss' Flower Shop, Spartanburg. | | | |
| 30,178 | Samtmann Bros., Philadelphia. | 450 | Palmetto Floral Corp., Charleston. | 50 | Moore, J. J., Bennington. | |
| 1,200 | Sawyer & Johnson, Bethlehem. | 1,000 | Shandon Greenhouses, Columbia. | 3,650 | Weston Heights Rose Gardens, Windsor. | |
| 3,106 | Saxonwald Greenhouses, Castle Shannon. | 350 | Village Greenhouses, Aiken. | | | |
| 2,000 | Schaefer, August H., York. | | | | | |
| 2,000 | Schaefer, Chas. A., York. | 777 | Minnehaha Floral Co., Sioux Falls. | | | |
| 650 | Schmidt, J. C., Bristol. | 9,400 | Siebrecht, The Florist, Aberdeen. | | | |
| 1,000 | Schultheis, Anton, Scranton. | 250 | Strong's, Inc., Florists, Sioux Falls. | | | |
| 190 | Schwab, Chas. M., Loretto. | | | | | |
| 250 | Sik, Victor, Bethlehem. | | | | | |
| 75 | Smith, Mrs. Wykoff, Bryn Mawr. | | | | | |
| 248 | Swayne, Wm., Kennett Square. | | | | | |
| 225 | Thomas, Joseph, Greensburg. | | | | | |
| 29,975 | Thompson's Sons, J. H., Kennett Square. | | | | | |
| 12,000 | Towill, Edward, Roslyn. | | | | | |
| | | 13,765 | Baum's Home of Flowers, Inc., Knoxville. | 2,164 | Kimmerling Bros., Roanoke. | |
| | | 2,116 | Harrison Bros., Nashville. | 10 | Landscape Service Co., Rectortown. | |
| | | 1,200 | Johnson & Son, Olof C., Memphis. | 600 | McCarron, Florist, Miss, Lynchburg. | |
| | | 992 | Johnson's Greenhouses, Memphis. | 250 | Maplewood Farms, Ashland. | |
| | | 9,200 | Joy Floral Co., Nashville. | 2,300 | Markow, Florist, Jos., Richmond. | |
| | | 150 | McIntyre Floral Co., Nashville. | 5,140 | Mosmiller, Florist, Richmond. | |
| | | 6 | Southern Floral Co., Memphis. | 3,000 | Mount Vernon Floral Co., Inc., Alexandria. | |
| | | | | 200 | Newton Conservatories, Norfolk. | |



The Joseph H. Hill Company, Plant R, South side of Commons Road

CHRYSANTHEMUMS

FOR 1937

Exhibition Varieties

(Please refer to alphabetical list for prices. See page 28.)

Alice Benson. A big, splendid, incurving white flower of satiny texture. Stiff stem; perfect foliage. A number of growers now prefer it to William Turner. Take second crown bud. Blooms Nov. 1.

***Carrie Beinecke.** Type of Majestic. A fine grower. Color, a warm bronze. Stem and foliage just right to carry the big, handsome bloom. Take bud Aug. 20. Blooms early Nov.

Dr. J. M. Inglis. Rich wine-purple-amaranth with silver reverse. The petals are loosely incurved. Nov. 1.

***Garnet King.** A perfect, reflexed bloom—smooth and velvety; shows no reverse. Beautiful tone of garnet. The finest of its color to date. Take bud Sept. 20. Blooms Nov. 15.

Golden Majestic. Sport of Majestic. A huge sphere of shining gold without a trace of bronze. Perfect in form and unsurpassed by any variety of its type. A real beauty. Take bud Aug. 15. Blooms Nov. 1.

John R. Booth. A pure golden sport from Nag-ir-Roc, with lower petals falling downward in slender curls. The earliest "Big One." Take bud Aug. 15. Blooms Oct. 15.

John S. Bush. Seedling from Louisa Pockett, having all the good traits of the family in size and make-up. Pure white from early buds; soft lavender from later buds. Take bud Aug. 15. Blooms Oct. 15.

Louisa Pockett. Pure white; enormous. One of the largest varieties. A sure winner. Take bud Aug. 30. Blooms Nov. 5.

Majestic. Enormous, rounded bloom of perfect form and shining golden orange color, shading to rosy bronze. Easy grower. One of the finest exhibition sorts. Take bud Aug. 15. Blooms Nov. 1.

Marian H. Uffinger. The bloom is reflexed in appearance but the tips of the individual petals are incurved, showing the gold reverse in a very distinctive manner. Colors, dazzling bronze, crimson, and gold. A splendid variety. Take bud Aug. 20 to 25. Blooms Nov. 10.

***Miss Millicent Rogers.** A sport of Nag-ir-Roc. Bronzy pink with golden shadings—color of a Mme. Butterfly rose; curling, reflexing petals. Take bud Aug. 25. Blooms Oct. 20.

Miss Rita Mitchell. Salmon - bronze with fawn reverse—is very striking in color. Enormous in size. Unique for exhibition. Take bud Aug. 25. Blooms Nov. 5.

Mrs. B. D. Spillman. An apricot-orange variety that is accepted by all as a first-class exhibition flower. The rich color and graceful, reflexing petals are very impressive. Height 4 to 5 ft. Take bud Aug. 20. Blooms Nov. 1.

Mrs. E. Kershaw. Golden bronze, with light lining to the petals, which are of great breadth. Perfect in form. Tremendous growth of foliage and stem. A stunning, showy variety. Take bud Aug. 15. Blooms Nov. 1.

***Mrs. Jules Leeds.** Blood-red; petals immense. A wonderful novelty. This is different and startling. A most striking variety. Take bud Aug. 25. Blooms Nov. 10.

Mrs. Woodrow Wilson. A magnificent, snow-white variety. Wonderful for its date. Take bud Aug. 15. Blooms Oct. 15.

Nellie Mitchell. A tousled-headed giant running 5 to 6 ft. in height. Yellow suffused with bronze in color; best results come from buds taken the last days in August as the earlier buds are not nearly so large or of such fine color. Nov. 1 on.

Nerissa. Rosy lavender, grand in size and beautifully incurved; big and globular. Take bud Sept. 5. Blooms Nov. 5.

***Niagara.** Immense, snow-white blooms with very long petals and of rounded, massive form. Good foliage; stiff stem. Take bud Aug. 15. Blooms Nov. 5.

Red Majestic. A bronzy red sport of the popular Majestic, which comes to us from England, highly recommended. It resembles the parent plant in all respects except color. Take first bud after Aug. 25. Blooms Nov. 1.

Rosanda. Color, old-rose; outer petals reflexing; center incurved. A fine large sort of very easy culture. Take bud Sept. 10. Blooms Nov. 1.

The Melba. A lemon-yellow sport from Louisa Pockett, and greatly resembling Yellow Pockett in all respects except that it is lighter in color and much dwarfer in habit. Take bud Aug. 20. Blooms Nov. 1.

Thomas W. Pockett. The name "Pockett," assures the quality. A lovely clear pink with tips of petals incurved; growth, foliage and stem are the best of the "Pockett" type. Of enormous size. Take bud late Aug. Blooms Nov. 5.

Vermont. Magnificent pink of a lovely bright shade. Enormous flowers of incurved type. One of the best pinks for exhibition purposes. A tall grower. Take bud Aug. 1 to 15. Blooms early Nov.

***W. H. Waite.** A magnificent scarlet and gold. One of the most brilliant. Take bud Aug. 25. Blooms Nov. 5.

***W. H. Waite, Imp.** A bright red sport from W. H. Waite. Dwarf in habit of growth. Take bud Aug. 15. Blooms Nov. 5.

William Hazelhurst. A fine deep pink color. Florets of great substance; forms a beautiful and imposing flower of easy culture. Take bud Aug. 25. Blooms Oct. 29.

William Turner. A perfect ball of the purest possible white. Decidedly incurved and of fine form. A strong grower with clean foliage. Take bud Aug. 30. Blooms Nov. 5.

Yellow Pockett. A fine counterpart of Louisa Pockett, except in color. An absolute necessity in the exhibition collection. A wonderful yellow. Take bud late in August. Blooms early Nov.

Yellow Turner. The yellow sport from Turner. Incurved. Take bud Aug. 30. Blooms Nov. 5.

*Can also be grown commercially.

SPECIAL OFFER OF EXHIBITION VARIETIES

Both the large and small growers, and especially the retail grower, should have greater or less amounts of exhibition varieties. The display on your benches of these magnificent blooms will be the best incentive to bring customers to your establishment that you could have. To enable you to have a selection from our exhibition varieties, we are offering again

Ten Each of 10 Exhibition Varieties for \$7.50

This collection will be our selection and will be carefully chosen as to color and type from all our exhibition varieties.

Large Flowering Commercial Varieties

(First date indicates time to bud; last date, blooming time.

Please refer to page 28 for prices.)

AMBASSADOR. We consider this fine white in a class by itself. The bloom is large and of fine texture, borne on a strong stem with perfect foliage. Aug. 20; Oct. 20.

BETSY ROSS. Still very popular as a mid-season white. Produces a high percentage of perfect blooms 7 inches in diameter. Aug. 25; Nov. 5.

BRONZE CHIEFTAIN. Our sport of Yellow Chieftain. Fine commercial bronze. Aug. 30; Nov. 5.

CARDONIA. A good deep, rich yellow commercial; medium height. Terminal bud; Nov. 1-7.

CELESTRA. Globular; golden yellow; stem rigid. Tall from early planting. Beautiful foliage. Very valuable early. Terminal bud; Oct. 15.

CHADWICK IMPROVED. Pure snow-white, nothing finer for its date. Grand old variety. Sept 10; Nov. 20.

CHIEFTAIN IMPROVED. Commercial pink; round and smooth as a pearl in finish. Ours is a selected strain of deeper tone of pink. Aug. 30; Nov. 5.

DETROIT NEWS. Choice bronze, golden reverse. Has remarkable keeping qualities. Opens in globe form and gradually reflexes, showing the bronze tone. Aug. 30; Oct. 25.

FAVORITE. Glistening snow-white; beautifully rounded. Comes in a trifle before Timothy Eaton finishes. Good stem. Nice foliage. An easy variety to grow. Sept. 5; Oct. 30.

FLOYD GIBBONS. Salmon pink with buff reverse. Incurved form. Sept. 15; Nov. 8.

FRIENDLY RIVAL. An exceptional yellow. Very popular variety. Sept. 15; Nov. 15.

GLADYS PEARSON. The standard bronze for Thanksgiving. A brilliant combination of buff-apricot and orange; beautiful incurved form. Sept. 30; Nov. 20.

GOLD LODE. A golden yellow seedling. A valuable commercial; also good for pot culture. Aug. 25; Oct. 10.

GOLDEN CELEBRATION. Descendant of Timothy Eaton through its sport, Yellow Eaton, and as vigorous as its forbears. A bright golden yellow; exceptionally fine Thanksgiving variety. Sept. 10; Nov. 20.

GOLDEN CHADWICK. A fine late yellow. Sept. 5; Nov. 20.

GOLDEN GLORY. A perfect commercial in every point. Flower full, big, of globular form, smooth finish, and shining gold color. Height 4 ft. Sept. 5; Nov. 1.

GOOD NEWS. Golden yellow sport of Detroit News. Has excellent substance and is a good keeper. Aug 30; Oct. 25.

HILDA BERGEN. A deep rich mahogany-bronze. We strongly recommend it as being excellent in type, quality and productiveness. Can be grown with three or four flowers. Aug. 10; Oct. 25.

HONEYDEW. Canary-yellow of shining, satin-like finish. Large, round and smooth. Height 3½ ft. Strong stem. Sept. 20; Nov. 5.

INDIANOLA. A wonderfully beautiful combination of old-gold and bronze, with handsome foliage. Aug. 25; Oct. 10.

JOSEPHINE LAWLER. An early pink of a shade always in demand. Very popular. Take any bud; Oct. 20.

LUSTRE. Extra-fine early pink with lavender shadings. Bench in early June. As blooms mature they will need shading to prevent them from bleaching. Aug. 25; Oct. 8.

MARIE DE PETRIS. Large-flowered, deep golden yellow. Incurved. Aug. 20; Nov. 15-20.

MONUMENT. A good white to follow Snow White. An excellent shipper and all-round substantial variety. Sept. 10; Nov. 10.

MRS. FRANKLIN D. ROOSEVELT. Beautiful shade of Souvenir de Claudius Pernet yellow, shading to deep gold toward center. Extremely large incurved of wonderful substance. Reserve crown buds about Aug. 25; Nov. 10-15.

MRS. H. E. KIDDER. An exceedingly early bright yellow. Very stiff, upright stem. Grows 4 ft. high from June planting. We recommend this variety. Aug. 25; Oct. 15.

MRS. NELLIE T. ROSS. Like Bonnaffon, but later. Grandly rounded and full; perfect in form; color clear yellow. A wonderful keeper. Early Oct.; late Nov.

MRS. R. M. CALKINS. One of the best commercial yellow varieties on the market. A good keeper and shipper. Sept. 20; Nov. 25.

OCTOBER ROSE. A clear lavender pink of fine incurved form. Blooms are seven inches in diameter. Height 4½ ft. Terminal bud; Oct. 15.

OLD ROSE. Fine shade of deep pink which it holds unusually well. Comes equally well from late crown or terminal bud, the crown-bud opening a few days earlier. A good early November pink.

PINK DISTINCTION. A fine pink for Thanksgiving. Take terminal bud.

QUAKER MAID. A large, glistening white variety of extra value as it is ready to cut the first week in October. Straight stem and good foliage. Aug. 20; Oct. 10.

SILVER SHEEN. A splendid early white commercial variety. Good keeper and shipper. Aug. 25; Oct. 25.

SNOW WHITE. Fine early white following Silver Sheen. Easy to do. The rounded, incurved form makes it a perfect shipper. Aug. 25; Nov. 1.

SUN GLOW. A brilliant yellow of Bonnaffon type but larger. Very smooth incurved. Absolutely unsurpassed as a commercial and one of the most handsome. Aug. 15; Oct. 20.

SUN GOLD. The brightest yellow; perfect in form. It is almost faultless. Fine for Thanksgiving and later. Sept. 30; Nov. 28.

TEKONSHA. Grand large-flowering bronze for Thanksgiving. A valuable color for this date. Aug. 18; Nov. 20.

THANKSGIVING PINK. A color needed for variety among the numerous whites and yellows of this late date. Do not bench before June 15; then use terminal bud. Splendid pot variety. Nov. 20.

TIMOTHY EATON. Absolutely white. Can be spaced 6 by 8 inches. Late cuttings give fine, substantial flowers for Thanksgiving. Sept. 10; Nov. 10.

WHITE CHIEFTAIN. White sport of Chieftain. The smoothest, roundest of them all. Sept. 10; Nov. 10.

WHITE DISTINCTION. A pure white sport from Pink Distinction, which it resembles in every way except color. A fine commercial white. Take terminal; Nov. 25.

WOOLF'S PINK. An unusually valuable commercial. Will pay to plant in quantity. Perfect in form and clearness of color and unusually welcome about Oct. 10. Plant in May. Aug. 20; Oct. 10.

YELLOW MONUMENT. This is a yellow sport of Monument which we obtained from Carl Engelmann of Saffron Walden, England. Straw-yellow in color, with all the good points of Monument, including its unusually fine keeping qualities. Sept. 10; Nov. 10.

SUPPORT THE EIGHTEENTH NATIONAL FLOWER AND GARDEN SHOW
MILWAUKEE, WISCONSIN — APRIL 10 TO 18, 1937

Conducted by the
SOCIETY OF AMERICAN FLORISTS AND ORNAMENTAL HORTICULTURISTS

POMPONS

(Please refer to alphabetical list for prices. See page 28.)

BETTY WATKINS. Large Pompon. The flowers are golden bronze, 1½ inches in diameter, and carried well upon strong, sturdy stems.

BOKHARA. Large Pompon. One of our favorites. Dark bronze.

BRISTOLITE. Large Pompon. Bronze. Fine grown disbudded. Matures for Thanksgiving.

BRONZE QUEEN. Button type. A darker bronze than Hilda Canning.

CAPT. COOK. Large Pompon. A lovely shade of rose-pink, free from lavender tones.

CHICAGO PEARL. Large Pompon. Considered one of the best of all white Pompons. The sprays are large and the flowers carried well apart.

CHRISTMAS GOLD. Small Button type. Very bright yellow. Quite productive. Early December.

CLARA JAMESON IMPROVED. Button type. A deep, vivid color of bronze and scarlet.

CORA PECK BUHL. Large Pompon. An intense shade of yellow, somewhat brighter than Sun Glow of the larger-flowering Mums. Very popular.

CRYSTAL WHITE. Fine pure white Pompon that can be grown very successfully either as a spray or a disbud. It follows the Dotys.

DOROTHY TURNER. Large Pompon. A combination of bronze and old-gold. An upright grower of medium height.

DREAM. Large Pompon. Fine pink for a time when it is needed—Thanksgiving. Medium height.

ETHEL. Button type. A splendid bright red miniature Pompon.

FIREBIRD. Large Pompon. Best early red we have; color very bright. Strong, upright grower and productive.

GOLD FINCH. Large Pompon. Deep rich yellow. Medium height.

HILDA CANNING. Button type. Brilliant reddish bronze.

IRENE. Button type. Pure white blooms 1 to 1¼ inches in diameter. Upright, wiry stem.

JEWEL. Large Button type. A good outdoor cutter flower variety. Pleasing shade of rose-pink.

LEGAL TENDER. Large Pompon. Upright grower, needing minimum support. Wonderful combination of bronze and gold.

LETITIA. Large Button type. White with pink center. Matures Oct. 15. Tall.

LILLIAN DOTY. Large Pompon. A fine pink. One of the best to disbud.

MARY L. HALL. Large Pompon. Clear, rich yellow. Tall. Very fine.

MASTERPIECE. A rather large Pompon, 2½ inches in diameter, of a rich tourmaline pink with a slightly lighter reverse. Equally good grown disbudded or in spray form.

MINONG. Large Pompon. Pure white. Short.

MRS. NELLIE KLERIS IMPROVED. Large Pompon. A good second-early pink. Darker than Mrs. Nellie Kleris.

MUSKOKA. Large Pompon. Golden bronze and mahogany. Disbud to 6 to 10 flowers to a plant. A good keeper. We highly recommend it.

NEW YORK. Button type. Handsome golden bronze. One of the best.

NUBIAN. Large Pompon. Beautiful bronzy-red. Include this one. Tall.

NUGGETS. Button type. A fine yellow. Short. Good grown as a pot plant. Matures Oct. 25.

PINK DOT. Large Pompon. Wonderful color combination—white with deep pink center.

PRINCETON. Large Pompon. Golden yellow suffused with orange. Medium height. Matures Nov. 15. Fine grown disbudded.

RODELL. Button type. Very useful as an early yellow.

ROSE CHARM. Large Pompon. Should be grown in quantity and disbudded. Lovely in form and color. Stiff stems.

SEA GULL. Large Pompon. Sprays are more open than White Doty, which it resembles somewhat. The lateral stems are stiff, causing each bloom to stand out individually. Bunches well.

SILVER BALL. Large Pompon. Pure white; perfect form; medium height. Fine grown disbudded. Matures Oct. 12.

SILVER TIPS. Large Pompon. One of our best bright pinks. Makes fine sprays.

UNALGA. Large Pompon. An intense yellow, brighter than Christmas Gold. May be grown naturally to sprays or disbudded.

UVALDA. Large Pompon. Extra-fine very early white.

VARSITY. Small Button type. Yellow. A good producer.

WHITE DOTY. Large Pompon. Pure white sport from Lillian Doty and identical in every respect except color. Generally disbudded but does equally well as a spray.

YELLOW DOTY. Large Pompon. Another that is generally disbudded but also is fine grown as a spray. Similar in every way except color to the other Dotys.

YELLOW NEW YORK. Button type. Yellow sport of New York. Matures Nov. 15.

Table of Commercial and Pompon Varieties

| | White | Yellow | Pink | Bronze and Red |
|------------------------------------|---------------------------|------------------------------------|--------------------------|--------------------------|
| O C T O B E R | | | | |
| Pompons | Silver Ball Oct. 12 | Rodell Oct. 15 | Jewel Oct. 15 | Clara Jameson Oct. 15 |
| | Uvalda Oct. 15 | Gold Finch Oct. 20 | Capt. Cook Oct. 20 | Imp. Oct. 15 |
| | Irene Oct. 15 | Cora Peck Buhl Oct. 25 | Pink Dot Oct. 25 | Nubian Oct. 15-20 |
| | Letitia Oct. 15 | Nuggets Oct. 25 | Rose Charm Oct. 30 | Firebird Oct. 20 |
| | Minong Oct. 20-25 | | | Ethel Oct. 20 |
| | Sea Gull Oct. 25 | | | Bronze Queen Oct. 25 |
| Commercials | Quaker Maid Oct. 10 | Gold Lode Oct. 10 | Lustre Oct. 8 | Bokhara Oct. 25 |
| | Ambassador Oct. 20 | Mrs. H. E. Kidder Oct. 15 | Woolf's Pink Oct. 10 | Indianola Oct. 10 |
| | Silver Sheen Oct. 25 | Celestra Oct. 15 | October Rose Oct. 15 | Hilda Bergen Oct. 25 |
| | Favorite Oct. 30 | Sun Glow Oct. 20 | Josephine Lawler Oct. 20 | Detroit News Oct. 25 |
| | | Good News Oct. 25 | | |
| N O V E M B E R 1 - 2 0 | | | | |
| Pompons | White Doty Nov. 1 | Mary L. Hall Nov. 1 | Lillian Doty Nov. 1 | Muskoka Nov. 10 |
| | Crystal White Nov. 5 | Yellow Doty Nov. 1 | Mrs. Nellie Nov. 1 | New York Nov. 10 |
| | | Varsity Nov. 10 | Kleris Imp. Nov. 1 | Hilda Canning Nov. 15 |
| | | Yellow New York Nov. 12 | Silver Tips Nov. 10 | |
| | | Princeton Nov. 15 | Masterpiece Nov. 10 | |
| Commercials | Snow White Nov. 1 | Golden Glory Nov. 1 | Old Rose Nov. 1 | Bronze Chieftain Nov. 5 |
| | Betsy Ross Nov. 5 | Cardonia Nov. 5 | Chieftain Imp. Nov. 5 | W. H. Waite Nov. 5 |
| | Wm. Turner Nov. 5 | Honeydew Nov. 5 | Floyd Gibbons Nov. 8 | Mrs. Jules Leeds Nov. 10 |
| | White Chieftain Nov. 10 | Yellow Monument Nov. 10 | | Garnet King Nov. 15 |
| | Monument Nov. 10 | Mrs. Franklin D. Roosevelt Nov. 10 | | |
| | Timothy Eaton Nov. 10 | Friendly Rival Nov. 15 | | |
| | Chadwick Imp. Nov. 20 | Marie DePetris Nov. 15 | | |
| | | Golden Chadwick Nov. 20 | | |
| | | | | |
| | | | | |
| T H A N K S G I V I N G O N | | | | |
| Pompons | Chicago Pearl Nov. 20 | Unalga Nov. 25 | Dream Nov. 25 | Bristolite Nov. 25 |
| | | | Usona Nov. 25 | Legal Tender Nov. 25 |
| Commercials | White Distinction Nov. 25 | Golden Celebration Nov. 20 | Thanksgiving Nov. 20 | Betty Watkins Nov. 25 |
| | | Mrs. Nellie T. Ross. Nov. 20 | Pink Nov. 20 | Dorothy Turner Nov. 25 |
| | | Mrs. R. M. Calkins Nov. 25 | Pink Distinction Nov. 25 | Gladys Pearson Nov. 20 |
| | | Sun Gold Nov. 28 | | Tekonsha Nov. 20 |
| | | | | |

Pompons for Outside Shading

Many times during the year we are asked what varieties of pompons are best suited for growing outdoors under shade. We recommend the following varieties as being among the best.

WHITE—Letitia, Minong, Sea Gull, Irene.

BRONZE—Clara Jameson Imp., Nubian, Bokhara, Ethel, Firebird, Bronze Queen, Bronze Buckingham.

PINK—Jewel, Capt. Cook, Pink Dot, Mrs. William Buckingham.

YELLOW—Rodell, Gold Finch, Cora Peck Buhl, Mary L. Hall.

DISBUDS FOR SHADING

Rose Charm, Yellow Doty, Muskoka.

COMMERCIALS FOR SHADING INSIDE

WHITE—Silver Sheen, Ambassador.

BRONZE AND RED—Detroit News, Hilda Bergen.

PINK—Josephine Lawler, October Rose, Old Rose.

YELLOW—Sun Glow, Golden Glory.

SINGLES AND ANEMONES

Will add interest and variety to your collection.

SINGLES

MRS. WILLIAM BUCKINGHAM. This variety has been tried for years, and, in our opinion, remains today the peer of all the single pinks. It is a lovely shade of rosy pink, and the retailer will find it most valuable. It flowers around the first week in November.

BRONZE BUCKINGHAM. A beautiful bronze sport of Mrs. William Buckingham. Its habit of growth and blooming period are similar to its parent.

We recommend it highly. A variety usually in heavy demand for baskets and vase arrangements.

TAGOYA. DePetris introduction of 1936. An outstanding single producing rigid, well-formed sprays with flowers of excellent substance. Its color is a brilliant goya red overlaid with a rose sheen forming a brilliant and very attractive combination. Somewhat dwarf; suitable for pot plants. Can be grown either disbudded or as a spray. Matures Nov. 1st to 5th.

ANEMONES

BETTY ROSE. A large-flowered Anemone suitable for disbudding, maturing October 25. Color an even shade of deep lavender-pink throughout, with full rounded cushion.

CRIMSON GLOW. Late crimson-maroon which should be disbudded for best results. Easily grown variety with excellent stem and foliage. Matures November 20.

GARZA SUPREME. This improved form of Garza is a valuable addition to the list of Anemones. It is pure white, graceful in habit, but, most important, it comes into bloom in December and can be held over into January. Exceedingly valuable for the retail grower. A wonderful keeper.

MRS. ALFRED G. WILSON. A pure white, very free in growth and bloom. Requires very little disbudding. Blooms November 5.

NORMA. Large-flowering, orchid-pink Anemone with golden pink cushion, making a very striking

combination. Individual flowers average 4 to 5 inches across. Matures November 20.

PURPLE QUEEN. An aster-purple Anemone with a lighter reverse and with cushion florets tipped with gold. Flowers about 3 inches in diameter. Ready November 10 to 15.

ROLINDA. A bronzy Anemone introduced by DePetris. Not a large flower, but very prolific. Can be grown in nicely arranged sprays without disbudding. Matures November 20.

SUSANNE MILLER. Golden yellow sport of Norma and similar to its parent in every other way.

THE TITAN. Scarlet crimson with bronzy red cushion. Medium height. Has good stem and foliage. Fine grown disbudded. Matures November 5.

YELLOW GARZA SUPREME. A light yellow sport from Garza Supreme. Identical with it except in color. December.

GOOD POT PLANTS

BUTLER'S CAPRICE. Deep pink.

CRIMSON GLOW. Crimson-maroon.

GOLD LODE. Golden yellow.

KATHLEEN THOMPSON. Crimson.

LILAC CAPRICE. Deep violet.

OHIO STATE. Clear yellow, Dwarf Anemone.

PURPLE CAPRICE. Royal purple.

ROLINDA. Bronze-orange.

SOURCE D'OR (Lizzie Adcock). Tawny bronze.

TAGOYA. Red.

THANKSGIVING PINK. Pink.

YELLOW CAPRICE. Golden yellow.

Index and Price List of Chrysanthemums

ROOTED CUTTINGS FOR 1937

| | 100 | 1000 | | 100 | 1000 | | 100 | 1000 |
|--------------------------|--------|---------|----------------------------------|--------|---------|-----------------------------|--------|---------|
| Alice Benson | \$8.00 | \$75.00 | Irene | \$3.00 | \$27.50 | Princeton | \$4.00 | \$35.00 |
| Ambassador | 3.00 | 27.50 | Jewel | 3.00 | 27.50 | Purple Caprice | 3.00 | 27.50 |
| Betsy Ross | 3.00 | 27.50 | John R. Booth | 8.00 | 75.00 | Purple Queen | 8.00 | 75.00 |
| Betty Rose | 3.00 | 27.50 | John S. Bush | 8.00 | 75.00 | Quaker Maid | 3.00 | 27.50 |
| Betty Watkins | 3.00 | 27.50 | Josephine Lawler | 3.00 | 27.50 | Red Majestic | 8.00 | 75.00 |
| Bokhara | 3.00 | 27.50 | Kathleen Thompson | 3.00 | 27.50 | Rodell | 3.00 | 27.50 |
| Bristolite | 4.00 | 35.00 | Legal Tender | 3.00 | 27.50 | Rolinda | 3.00 | 27.50 |
| Bronze Buckingham | 3.00 | 27.50 | Letitia | 3.00 | 27.50 | Rosanda | 3.00 | 27.50 |
| Bronze Chieftain | 3.00 | 27.50 | Lilac Caprice | 3.00 | 27.50 | Rose Charm | 3.00 | 27.50 |
| Bronze Queen | 3.00 | 27.50 | Lillian Doty | 3.00 | 27.50 | Sea Gull | 3.00 | 27.50 |
| Butler's Caprice | 3.00 | 27.50 | Lizzie Adecock | 3.00 | 27.50 | Silver Ball | 3.00 | 27.50 |
| Capt. Cook | 3.00 | 27.50 | Louisa Pickett | 8.00 | 75.00 | Silver Sheen | 3.00 | 27.50 |
| Cardonia | 3.00 | 27.50 | Lustre | 3.00 | 27.50 | Silver Tips | 3.00 | 27.50 |
| Carrie Beinecke | 4.00 | 35.00 | Majestic | 6.00 | 50.00 | Snow White | 3.00 | 27.50 |
| Celestra | 3.00 | 27.50 | Marian Uffinger | 8.00 | 75.00 | Source d'Or | 3.00 | 27.50 |
| Chadwick Improved | 3.00 | 27.50 | Marie DePetris | 3.00 | 27.50 | Sun Glow | 3.00 | 27.50 |
| Chicago Pearl | 3.00 | 27.50 | Mary L. Hall | 3.00 | 27.50 | Sun Gold | 3.00 | 27.50 |
| Chieftain Improved | 3.00 | 27.50 | Masterpiece | 8.00 | 75.00 | Susanne Miller | 3.00 | 27.50 |
| Christmas Gold | 3.00 | 27.50 | Minong | 3.00 | 27.50 | Tagoya | 8.00 | 75.00 |
| Clara Jameson Improved.. | 3.00 | 27.50 | Miss Millicent Rogers | 8.00 | 75.00 | Tekonsha | 3.00 | 27.50 |
| Cora Peck Buhl | 3.00 | 27.50 | Miss Rita Mitchell | 8.00 | 75.00 | Thanksgiving Pink | 3.00 | 27.50 |
| Crimson Glow | 3.00 | 27.50 | Monument | 3.00 | 27.50 | The Melba | 10.00 | |
| Crystal White | 3.00 | 27.50 | Mrs. Alfred G. Wilson | 3.00 | 27.50 | The Titan | 3.00 | 27.50 |
| Detroit News | 3.00 | 27.50 | Mrs. B. D. Spillman | 10.00 | | Thomas W. Pickett | 8.00 | 75.00 |
| Dorothy Turner | 3.00 | 27.50 | Mrs. E. Kershaw | 8.00 | 75.00 | Timothy Eaton | 3.00 | 27.50 |
| Dr. J. M. Inglis | 10.00 | | Mrs. Franklin D. Roosevelt | 8.00 | 75.00 | Unalga | 3.00 | 27.50 |
| Dream | 3.00 | 27.50 | Mrs. H. E. Kidder | 3.00 | 27.50 | Usona | 3.00 | 27.50 |
| Ethel | 3.00 | 27.50 | Mrs. Jules Leeds | 8.00 | 75.00 | Uvalda | 3.00 | 27.50 |
| Favorite | 3.00 | 27.50 | Mrs. Nellie Kleris Imp | 3.00 | 27.50 | Varsity | 3.00 | 27.50 |
| Firebird | 3.00 | 27.50 | Mrs. Nellie T. Ross | 3.00 | 27.50 | Vermont | 8.00 | 75.00 |
| Floyd Gibbons | 3.00 | 27.50 | Mrs. R. M. Calkins | 3.00 | 27.50 | White Chieftain | 3.00 | 27.50 |
| Friendly Rival | 3.00 | 27.50 | Mrs. Wm. Buckingham | 3.00 | 27.50 | White Distinction | 3.00 | 27.50 |
| Garnet King | 4.00 | 35.00 | Mrs. Woodrow Wilson | 8.00 | 75.00 | White Doty | 3.00 | 27.50 |
| Garza Supreme | 3.00 | 27.50 | Muskoka | 3.00 | 27.50 | W. H. Waite | 6.00 | 50.00 |
| Gladys Pearson | 3.00 | 27.50 | Nellie Mitchell | 10.00 | | W. H. Waite, Improved | 8.00 | 75.00 |
| Gold Finch | 3.00 | 27.50 | Nerissa | 8.00 | 75.00 | William Hazelhurst | 8.00 | 75.00 |
| Gold Lode | 3.00 | 27.50 | New York | 3.00 | 27.50 | William Turner | 5.00 | 40.00 |
| Golden Celebration | 3.00 | 27.50 | Niagara | 3.00 | 27.50 | Woolf's Pink | 3.00 | 27.50 |
| Golden Chadwick | 3.00 | 27.50 | Norma | 3.00 | 27.50 | Yellow Caprice | 3.00 | 27.50 |
| Golden Glory | 3.00 | 27.50 | Nubian | 3.00 | 27.50 | Yellow Doty | 3.00 | 27.50 |
| Golden Majestic | 8.00 | 75.00 | Nuggets | 3.00 | 27.50 | Yellow Monument | 3.00 | 27.50 |
| Good News | 6.00 | 50.00 | October Rose | 3.00 | 27.50 | Yellow New York | 3.00 | 27.50 |
| Hilda H. Bergen | 3.00 | 27.50 | Ohio State | 3.00 | 27.50 | Yellow Pickett | 8.00 | 75.00 |
| Hilda Canning | 3.00 | 27.50 | Old Rose | 3.00 | 27.50 | Yellow Turner | 5.00 | 40.00 |
| Honeydew | 3.00 | 27.50 | Pink Distinction | 3.00 | 27.50 | Yellow Garza Supreme | 3.00 | 27.50 |
| Indianola | 3.00 | 27.50 | Pink Dot | 3.00 | 27.50 | | | |

We recommend ordering no less than 25 of a variety. Where fewer are ordered, charges will be made at the rate per 10. Below are listed the rates per 100 of our several classes, and opposite each rate is listed the corresponding rate per 10.

| Rate per 100 | Rate per 10 | Rate per 100 | Rate per 10 |
|--------------|-------------|--------------|-------------|
| \$ 3.00 | \$.50 | \$ 6.00 | \$ 1.00 |
| 4.00 | .50 | 8.00 | 1.50 |
| 5.00 | 1.00 | 10.00 | 1.50 |

250 cuttings of any one variety at the thousand rate.

TERMS OF SALE

All orders subject to 2% cash discount if money accompanies order or if paid within 10 days from date of invoice. Otherwise all bills are net and due in 30 days; overdue accounts are subject to 6 per cent interest per annum.

Cash must accompany orders under \$5.00.

If C. O. D. shipment is requested, the order must be accompanied by at least one-third the amount to insure acceptance. No discount is allowed on C. O. D. shipments.

CHARGE ACCOUNTS. New customers who wish to open a charge account will please furnish us credit references and allow sufficient time for us to confirm same. If immediate shipment is desired, cash must accompany your order, and in the meantime we can look up your references for future shipments.

SPECIAL NOTICE. ALL SHIPMENTS TRAVEL AT THE RISK OF THE PURCHASER. SHOULD ANY DAMAGE OCCUR, NOTIFY YOUR EXPRESS AGENT AT ONCE SO YOU CAN ENTER CLAIM.



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U. S. Plant Patent No. 150

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